

## Custom Programs

### Bring The Kindness Movement to your community

#### WORKSHOPS & PROGRAMS

- Interactive workshops based on *The Shift Code*
- SEL-aligned kindness programs for children (*Bixby's Kindness Clubhouse*)
- Custom-designed sessions for schools, libraries, and community groups

#### Ideal for:

- Classrooms & after-school programs
- Libraries & youth organizations
- Retreats, workshops, and group events
- Faith communities & reentry programs

### Gay Page

#### Author • Speaker • Founder

Gay Page is an award-winning author, speaker, and former federal executive recognized for her service by President Obama and the U.S. Air Force. She now channels her leadership experience into *The Kindness Movement*, inspiring kids and adults to live with purpose, resilience, and joy.

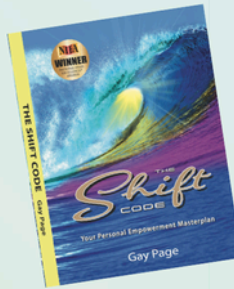
## Let's Connect

### THE SHIFT CODE

MasterTheShiftCode@gmail.com

TheShiftCodeLife.com

You Tube @TheShiftCodeLife



### BIXBY'S KINDNESS CLUBHOUSE

BixbysKindnessClubhouse@gmail.com

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Let's create something meaningful together.

# The KINDNESS MOVEMENT

Award-winning

resources

for raising *kind kids* and *empowering adults*

Creating a world where kindness is the norm



## Bixby's Kindness Clubhouse

**Helping kids grow into kind, confident humans – one small choice at a time.**

### MISSION

Empower children to practice kindness, build emotional intelligence, and discover the joy of making a difference while developing core values that shape their identity, define their character, and guide them throughout life.

### AUDIENCE

- Elementary School ages 6-12
- Perfect for classrooms, libraries, youth programs, or the kitchen table.

### PURPOSE

*Bixby's Kindness Clubhouse* is a series of interactive coloring/activity books and videos created to inspire kindness, laughter, and social-emotional learning in children.

- Aligns with CASEL SEL (Social Emotional Learning) standards
- Includes Instructor Manuals for teachers and parents
- Reinforces values through complementary videos matching each mission. Parents and teachers can click "play" to start every kids' day with a Paws-itive Paw-spective and meaningful mission.

## Two Paths • One Mission

**Shift Happens!  
So let's make yours amazing.**

**Kindness doesn't have an expiration date.  
Neither does growth.**

The values we plant in childhood – kindness, confidence, courage, and the power to choose well – are the very same values that carry us through every season of adult life. They're the foundation of who we become.

That's why I write for both.

*Bixby's Kindness Clubhouse* plants the seeds early, helping children discover that kindness is a choice and that small choices shape who they become.

*The Shift Code* picks up where the crayons leave off, giving teens and adults the tools to shift limiting thoughts, reconnect with their purpose, and live with intention.

Together, they offer something rare – a shared language of kindness, confidence, and conscious living that the whole family can grow into together.

**Because when one generation shifts,  
the next one rises.**

## The Shift Code

**Creating your personal empowerment plan starts here.**

### MISSION

Empower individuals to transform limiting beliefs, cultivate intentional mindsets, and unlock their full potential through proven tools that spark personal growth, deepen self-awareness, and create meaningful, lasting change.

### AUDIENCE

- Teens, young adults, and adults of every season
- Perfect for personal study, book clubs, workshops, retreats, therapy and support groups, faith communities, and reentry or transition programs

### PURPOSE

*The Shift Code* is an award-winning book created to inspire transformation, resilience, and conscious living in teens and adults.

- Awards: NYC Big Book Award, NIEA Winner, Readers' Favorite 5-Star Review
- Includes a daily practice designed to shift mindset in just minutes a day
- Complementary workshops and videos reinforce the principles in the book, helping readers move from insight to action and become the master of their shift.